

IM-Gov-7.2 Communication Policy



Policy

Eastern Victoria GP Training (EV) is committed to clear and truthful communication with staff, registrars, supervisors, stakeholders and the public. Our communication will be accurate and respectful at all times and will comply with the following principles and guidelines:

1. The Chief Executive Officer (CEO) will coordinate and/or approve interactions with the media, in accordance with Board directives and the Instrument of Delegation.
2. EV will engage with the media to actively publicise and promote information and initiatives to the community.
3. Consideration will be given to the audience with which EV communicates, using appropriate language and channels.
4. Where possible EV will directly inform all board members and staff of important EV issues no later than the media or other external bodies or external forms of publication.
5. Marketing resources will be developed to assist in promoting EV, especially when attracting new training practices and promoting the program and/or general practice as a specialty career.
6. EV will provide a safe and culturally-aware environment, acknowledging that people come from different backgrounds and cultures and bring with them a variety of values, attitudes and beliefs, and that communication will be non-judgemental, respectful and tolerant of these differences.

Definitions

Media – forms of communication, including but not limited to radio, television, print, Facebook, twitter and other digital channels that reach or are accessible to people widely.

Additional Information

- Engagement Strategy
- EV Communication Schedule

Relevant Legislation

- Privacy Act 1988 (Commonwealth)
- Competition and Consumer Act 2010

Title (including ID Number)	IM-Gov-7.2 Communication Policy				
Policy owner (position title)	CEO				
Date created	February 2016		Date first approved	April 2016	
Review history	Date	March 2017	January 2018	February 2021	
	Version no.	02	03	04	
	Date				
	Version no.				
Date this version approved	February 2021		Version no.	04	
Approved by	Board				
Next review	February 2024				